

FREEDOMPAC

LETTER OF AUTHORIZATION

July 18, 2012

Mr. Adam Stoll
Target Enterprises
15260 Ventura Blvd. - Suite 1240
Sherman Oaks, CA 91403

Dear Mr. Stoll:

Please accept this letter as authorization to represent the "FREEDOM PAC".

Our official information is as follows:

Name:	Freedom PAC
Address:	150 Broadway, Suite 1011, New York, NY 10038
Phone:	212-437-0032
Fax:	646-963-2055
Name of Treasurer:	Julie Pyun



Julie Pyun
Treasurer
Freedom PAC

Paid for by Freedom PAC

250 N. Orange Ave Suite 600 Orlando, FL 32801
www.freedomPACFL.com



WFTS

ORDER

Print Date 10/23/12 Page 1 of 3

Flight Dates 10/29/12-11/05/12

Contract / Revision 315365 /

Original Date / Revision
10/19/12 10/22/12

Advertiser Freedom PAC

Agency Target Enterprises

Buying Contact

15260 Ventura Boulevard - Suite #1
Sherman Oaks, CA 91403-5347

Product

Freedom PAC

Agency Com 15%

Billing Contact

15260 Ventura Boulevard - Suite #1
Sherman Oaks, CA 91403-5347

Sales Office WFTSL

Sales Region LOC

Agency Ref

Order Sep 00:20:00

Estimate # 425

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
WFTS House

Account Executive	Order%	Start Date	End Date
WFTS House	100%		

Order Share 20% Market Value 300000

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	80%	240000
WBHS	%	0
WBSV	%	0
WCLF	%	0
WEDU	%	0
WFLA	%	0
WMOR	%	0
WTOG	%	0
WTSP	%	0
WTTA	%	0
WTVT	%	0
WUSF	%	0
WVEA	%	0
WWSB	%	0
WXPX	%	0

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
November 2012	72	\$51,000.00	\$60,000.00	181.30
Totals	72	\$51,000.00	\$60,000.00	181.30

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/29/12	11/05/12	72	\$51,000.00	\$60,000.00

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WFTS	10/29/12	11/05/12	M-F 6-7a ABC Action News	CM	558-7a	MTWTF--	:15	4	\$650.00	P-4	1.70 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>		
		Week: 10/29/12	11/04/12	-TWTF--			4		\$650.00			1.70		
		Week: 11/05/12	11/11/12	M-----			1		\$650.00			1.70		
N 2	WFTS	10/29/12	11/05/12		CM	658-9a	MTWTF--	:15	4	\$850.00	P-4	2.00 NM	5	\$4,250.00



WFTS

Print Date: 10/23/12

Page 2 of 3

Contract / Revision 315365 Flight Dates 10/29/12-11/05/12

Hiatus Dates

Original Date / Revision 10/19/12/ 10/22/12

Order Sep 00:20:00

Advertiser Freedom PAC

Product Freedom PAC

Estimate # 425

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 7-9a GMA GMA														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$850.00		2.00		
Week:		11/05/12	11/11/12	M-----					1	\$850.00		2.00		
N 3	WFTS	10/29/12	11/05/12	M-F 9-10a 9-10a Jeff Probst	CM	9-10a	MTWTF--	:15	4	\$300.00	P-4	1.50 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$300.00		1.50		
Week:		11/05/12	11/11/12	M-----					1	\$300.00		1.50		
N 4	WFTS	10/29/12	11/05/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	MTWTF--	:15	4	\$300.00	P-4	1.70 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$300.00		1.70		
Week:		11/05/12	11/11/12	M-----					1	\$300.00		1.70		
N 5	WFTS	10/29/12	11/05/12	M-F 11a-12p View	CM	1058a-12p	MTWTF--	:15	4	\$650.00	P-4	2.00 NM	5	\$3,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$650.00		2.00		
Week:		11/05/12	11/11/12	M-----					1	\$650.00		2.00		
N 6	WFTS	10/29/12	11/05/12	M-F 12-1p ABC Action News	CM	1158a-1p	MTWTF--	:15	4	\$400.00	P-4	1.70 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$400.00		1.70		
Week:		11/05/12	11/11/12	M-----					1	\$400.00		1.70		
N 7	WFTS	10/29/12	11/05/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	MTWTF--	:15	4	\$300.00	P-4	1.00 NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$300.00		1.00		
Week:		11/05/12	11/11/12	M-----					1	\$300.00		1.00		
N 8	WFTS	10/29/12	11/05/12	M-F 4-5p Ellen	CM	358-5p	MTWTF--	:15	4	\$800.00	P-4	1.90 NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$800.00		1.90		
Week:		11/05/12	11/11/12	M-----					1	\$800.00		1.90		
N 9	WFTS	10/29/12	11/05/12	M-F 5-530p ABC Action News	CM	458-530p	MTWTF--	:15	4	\$1,200.00	P-4	2.60 NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$1,200.00		2.60		
Week:		11/05/12	11/11/12	M-----					1	\$1,200.00		2.60		
N 10	WFTS	10/29/12	11/05/12	M-F 530-6p ABC Action News	CM	530-6p	MTWTF--	:15	4	\$1,300.00	P-4	3.10 NM	5	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$1,300.00		3.10		
Week:		11/05/12	11/11/12	M-----					1	\$1,300.00		3.10		
N 11	WFTS	10/29/12	11/05/12	M-F 6-630p ABC Action News	CM	558-630p	MTWTF--	:15	4	\$1,575.00	P-4	3.40 NM	5	\$7,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	-TWTF--					4	\$1,575.00		3.40		
Week:		11/05/12	11/11/12	M-----					1	\$1,575.00		3.40		
N 12	WFTS	10/29/12	11/05/12	M-SU WNT 630-7p WNT	CM	628-630p	MTWTFSS	:15	3	\$1,850.00	P-4	3.80 NM	4	\$7,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		



Hiatus Dates

Order Sep 00:20:00

Estimate # 425

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 12	WFTS	10/29/12	11/05/12	M-SU WNT 630-7p WNT	CM	628-630p	MTWTFSS	:15	3	\$1,850.00	P-4	3.80	NM	4	\$7,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					3	\$1,850.00		3.80			
		Week: 11/05/12	11/11/12	M-----					1	\$1,850.00		3.80			
N 13	WFTS	10/29/12	11/05/12	M-F 7-730p 7-730p The List	CM	658-730p	MTWTF--	:15	4	\$950.00	P-4	4.50	NM	5	\$4,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$950.00		4.50			
		Week: 11/05/12	11/11/12	M-----					1	\$950.00		4.50			
N 14	WFTS	10/29/12	11/05/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	MTWTF--	:15	4	\$1,100.00	P-4	5.40	NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TWTF--					4	\$1,100.00		5.40			
		Week: 11/05/12	11/11/12	M-----					1	\$1,100.00		5.40			
N 15	WFTS	10/29/12	11/04/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:15	1	\$200.00	P-4	1.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$200.00		1.00			
N 16	WFTS	10/29/12	11/04/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:15	1	\$295.00	P-4	1.60	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S-					1	\$295.00		1.60			
N 17	WFTS	10/29/12	11/04/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:15	1	\$230.00	P-4	1.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-----S					1	\$230.00		1.00			
Totals														72	\$60,000.00